

JINGLE BELL ROCKS!

IN THEATERS DECEMBER 6, 2013

[TRAILER](#)

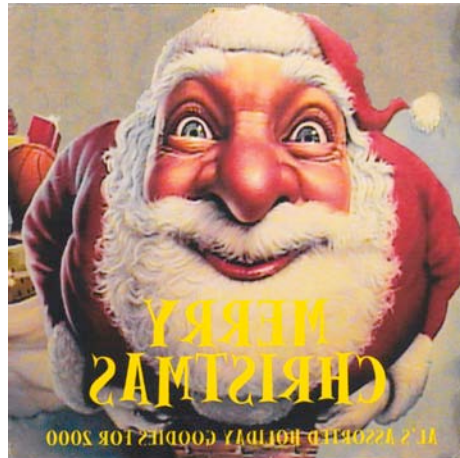
www.jinglebellrocks.com

PRESS SCREENING

Wednesday Nov. 27 2013, 10am – Cinéma du Parc

93 minutes

(3575 avenue du Parc, Montréal)



Thursday November 21st, 2013 – EyeSteelFilm is proud to announce the theatrical release of its latest production, **JINGLE BELL ROCKS!**, directed by Mitchell Kezin, and to invite you to the Press Screening on Wednesday, November 27, 2013, at 10am at Cinéma du Parc.

The FLIPSIDE of Christmas Music

JINGLE BELL ROCKS! is a trippy, cinematic sleighride into the strange and sublime universe of alternative and underground Christmas music.

Why, when Christmas rolls around, are we still stuck roasting tired old chestnuts with Nat King Cole? Are there any songs that embrace our modern, eclectic, conflicted, but still beloved Christmas celebration? Is there no music to inspire our slightly cranky, somewhat jaded, yet sincerely searching souls?

Jingle Bell Rocks! follows Christmas music junkie Mitchell Kezin as he unveils twelve of his most cherished alternative Christmas songs. Hitting the road to uncover the stories inside the grooves, Mitchell hangs with his holiday heroes — musicians, deejays, record execs, radio hosts, composers, critics and fellow collectors — who share his passion. Featuring artists like **The Flaming Lips, Run-DMC, The Free Design, Low, Miles Davis & Bob Dorough**, Clarence Carter, **John Waters**, Akim & The Teddy Vann Prod. Co., The Mighty Sparrow, A Girl Called Eddy, El Vez and many more, JINGLE BELL ROCKS! is a pilgrimage through social history and pop culture that invites us to reinvent Christmas music.

World Premiere at IDFA

JINGLE BELL ROCKS! will have its World Premiere at the prestigious IDFA film festival in Amsterdam on November 24th, 2013 and its Canadian Premiere at the Whistler Film Festival on December 5th, 2013.

JINGLE BELL ROCKS! will be released in Canadian theaters on december 6th, 2013. It will be presented in Montreal in exclusivity at Cinema du Parc in its original version with French subtitles.

Special Exhibition and Karaoke Party

To celebrate the theatrical release of JINGLE BELL ROCKS ! in Montréal, a selection of the strangest, most imaginative Christmas albums covers will be showcased at Cinema du Parc in December. From « Santa Claus Is a Black Man » to the psychedelic compilations of « Xmess », the audience will discover through these rare covers the Flipside of Christmas music.

On Friday, december 6, a special KARAOKÉ PARTY will also take place at Club Lambi (4465, boul. Saint-Laurent) upon the screening at Cinema du Parc (free entrance). Karaoke Rock Band **uRockaoke** will be on stage and play along the audacious singers who will dare come up and sing the standards of Rock & Pop music from today and yesterday.

Official Trailer:

<https://vimeo.com/79407197>

High Resolution images:

<http://www.flickr.com/photos/eyesteel/sets/72157635889530726/>

Presskits, DVDs, online screener, and images are available upon request.

Interview requests and general information

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